

Olympic Medal Winning Riders head to HorseWorldLive!

A list of top International names from the world of eventing has been released today, including Olympic Medal winners who will be heading to HorseWorldLive in November to compete in the thrilling Express Eventing competition

Los Angeles, CA, August 05, 2012 --

Following the success and increased interest in eventing due to Team GB's silver medal, this is the perfect opportunity to see some of the most renowned eventing riders showcase the sport at the highest level ... all under one roof!

Seven Team Principal riders will compete with a fellow second athlete at the HorseWorldLive show, held at London's ExCel, on Express Eventing Saturday - 17th November 2012. Express Eventing are pleased to present six (of the seven) principal riders - some of whom recently competed in the London Olympics - Clayton Fredericks (Aus), Harry Meade (GBR), Fiona Hobby (GBR), Sam Griffiths (Aus), Matthew Wright (GBR) and Mark Todd (NZ).

Mark Todd, double Olympic gold medallist, and London's team bronze medalist explained: Express Eventing is a great competition and something I really look forward to. Having just missed out on qualifying for the final last year. I am determined to be up with the leaders this time round and I already know who I will choose to be on my Team, and which horses we will use."

The 2011 Series saw the competition take place at other prestigious locations around the UK, attended by over 400,000 visitors. HorseWorldLive will be the first of four rounds of the 2012-13 Series. As the first location in the Series, HorseWorldLive offers eventing fans the chance to see their eventing heroes fresh from their Olympic experiences.

Plus, on the Friday of HorseWorldLive GB Team Silver medal winner William Fox Pitt will perform a two-part masterclass, about how he trains his professional horses through the eventing ranks, right up Olympic level!

Essex based creative marketing agency, Graphic Evidence are working on the public relations and marketing for HorseWorldLive, which will be held at London's ExCeL on 16-18th November. Go to <http://www.horseworldlive.com> to find out more about the show.

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